

Special Edition

S.O.S.® Carefree Times

S.O.S. '88 DATES

Special Event Road Trip

Raleigh B.B.B.

March 4-6

Spring Safari

April 13 - 17

Golden Oldies

May 19-21

Possible Special Event

Road Trip in July! Info later.

Fall Migration

Sept. 14 - 18

*Nov. Special Event Road Trip.
Dates and destination later.*

Next

on the Agenda ...

Special Event Road Trip!

March 4th - 6th

S.O.S. Raleigh

**Beach Bums' Bash
at Red's and
Boogie Blues!**

All roads lead to Raleigh for this weekend biggie! S.O.S. joins forces with Red's Beach Club and Boogie Blues for an inland beach party that you will not want to miss. Make your plans and motel reservations now for this one. For ticket info and details on the B.B.B., see page 2 of this newsletter!

April 13 - 17

The "Mini Migration"

S.O.S. Spring Safari

We used to call this party the "mini migration," but from the large turnout last year it was more of a "many migration!" We've backed the dates later to bring us more beach-like weather this year. Those who have attended the past couple of years can attest to the frigid breezes and icy weather we have experienced when the party was in March! Pack your sun 'n' fun gear this year! The headquarters will be Fat Harold's and we'll fill you in on the details of the program in the next newsletter.

Dates Set for
S.O.S.

**Golden Oldies:
May 19 - 21**

The dates are set ... and the setting is the same: Fat Harold's at O.D. will be the place for the Golden Oldies of S.O.S.! Now if you're new to the S.O.S., the Golden Oldies party is for the bald and the gray ... those of us who were on the beach in the 40's, 50's and 60's. There's an age limit of 39 and older for those who may enter. *Exception: spouses or dates of the senior members who may fall below the 39 barrier! More info on S.O.S. Golden Oldies to follow.*

Special Rush Edition of Carefree Times

We've been bombarded with phone calls lately for the dates of the S.O.S. Golden Oldies Party and for information on the March Raleigh Road Trip. In order to get this info to you as soon as possible after the dates were set, we're rushing this abbreviated issue to press without some of the features that were originally planned. The special pictorial spread on the last S.O.S. Fall Migration will be in the next issue of Carefree Times which should go to the post office around March 1. The feature article on S.O.S.er Mitch Barkoot will also be in the same expanded March issue.

COMING UP ...

Flurry of Publicity on the Shag ...

"Shag," the movie, should be released this spring and there will be a lot of publicity on the shag and beach music surrounding its release.

PEOPLE magazine is planning a spread on the shag with photos to be made at Fat Harold's.

Don't know what happened with N.B.C. and the Tom Brokaw show. They had a camera crew at the last S.O.S. These guys left the beach and spent a couple of days in Columbia shooting shag footage. That's the last I've heard. Anyone know the scoop?

Spoke with Robert Crease of *Atlantic Magazine* a couple of weeks ago. Robert spent a week at O.D. for the Fall Migration of 1986. He was gathering material for a feature article for *Atlantic*. Robert is now finishing up the article which he thinks will be published in late '88. More when we get a final date.



MID-WINTER 1988 - B-R-R-R-R-R

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Special Event S.O.S. Road-Trip

Say "goodbye" to the winter blahs. Say "hello" to your Beach Bum Buddies!

March 4th, 5th & 6th S.O.S. Raleigh BEACH BUMS' BASH!

Calling all former Beach Bums and Beach Party Animals!

A big weekend of beach music fun 'n' frolic in Raleigh, N.C. brought to you by the trio of S.O.S., RED'S BEACH CLUB and BOOGIE BLUES!

Hold back th' dawn! Stop all th' clocks! We just got th' news that Raleigh's gonna rock!

Shag and party all weekend at Red's (B.B.B. Headquarters) and Boogie Blues!

The two Raleigh Beach Clubs (within walkin' distance!) combine with the S.O.S. to bring you the biggest, most fun-packed inland beach party weekend of the year - B.B.B. (Beach Bums' Bash!)

Beach Bums Bash Weekend Tickets:

Half Price for 1988 S.O.S. Members for Advance Tickets by mail!

Advance Tickets ... \$5 per person for '88 S.O.S. Card Holding Members Only!

That's a whole weekend of fun for only five bucks ... and you'll get that back in free chow!

But you must act NOW and order your advance tickets by mail!

Deadline for receiving advance ticket applications: **February 24** ... in my paws ... none later!!!

Weekend Tickets: \$10 per person for all at the door ... Red's and Boogie Blues



ALL NEW... Best Western Crabtree

S.O.S. B.B.B. Accommodations Hqs.



Ask for S.O.S. Weekend Special!

\$ 37.95 single or double

142 Deluxe Rooms

10 Jacuzzi Suites

Outdoor Pool

Health Spa

Continental Breakfast

Bus Parking

Satellite TV / ESPN, Showtime

Convenient to Crabtree Mall

Restaurant and Lounge Adjacent

Editor's note: Best Western Crabtree is managed by S.O.S.er Jim Boineau, former owner of Fanny's Beach Club in Columbia, S.C. That's where many of the old timer S.O.S.ers (including myself) will be staying! G.L.



6209 Glenwood Ave. - Hwy. 70 W.
Raleigh, NC 27612
(919) 782-1112

SHUTTLE SERVICE to RED'S and BOOGIE BLUES
FRIDAY EVENING and SATURDAY from 1PM 'til 1AM

COMPLIMENTARY BLOODY MARY BEACH MUSIC PARTY
with music and snacks provided
SATURDAY from 11AM 'til 1PM

RESERVATIONS (919) 782-1112

THE RIGHT PLACE AT THE RIGHT PRICE



**Beach Bums'
BASH ...**

The B.B.B. Program
**Friday ...
March 4**

The S.O.S. Beach Bums will start rollin' in for a big *Early Birds' Party* that starts at 4 PM at the Headquarters ... Red's Beach Club! Boogie Blues starts rockin' at 5 PM with a *Welcome Party!* Beach music galore at the Big Two Raleigh Beach Clubs all evening, the best of beach music dee jays!

N.C. law requires all clubs to close promptly at 1 AM. By the way, North Carolina also prohibits Happy Hours.

**Saturday ...
March 5**

Raleigh's gonna rock!!! Red's opens at high noon and Boogie Blues will open at 1 PM... both will swing with a *Beach Bums' Bash* Saturday afternoon party. Red's will have a free *Cook-Out with grilled hamburgers and hot dogs and all the trimmin's* from 4:00 'til 5:30. Red's will have 2 big screen TV's rollin' for basketball fans. Boogie-Blues will have a free *Old Fashion Country Cook-In* starting at 5 PM with *slabs of pork, cabbage, blackeye peas, corn bread and all the fixin's!* The partyin' will go on at both clubs 'til 1 AM, when it's "lights out!"

**Sunday ...
March 6**

The Beach Bums' Bash gets back underway at both Red's and Boogie Blues at 1 PM. Red's will have all-day **Hi-Ball Specials** at \$1.75. Boogie-Blues will have a free **Luncheon** and all-day specials on Bloody Marys and Screw Drivers - \$2.25.
Bon Voyage!

Hey, Mr. D.J.

Playing beach music for your listening and dancing pleasure:

Red's Beach Club:
Charlie Byrd, Ronnie Gardner, Gary Gibson and Butch Metcalf.
Boogie Blues:
Rodney Holmes plus Guest D.J.

Raleigh
Motel Guide

Best Western Crabtree
Accommodation Headquarters
6209 Glenwood Ave.
\$37.95 per room per night.
(919) 782-1112

Econo-Lodge
Wake Forest Road
\$31.46 per room per night.
(919) 872-9300

Cricket Inn
Wake Forest Road
\$34.88 per room
(919) 878-9310

Holiday Inn - Downtown
Hillsborough Street
\$45.00 per room
(919) 832-0501

Plaza Hotel
Glenwood Ave.
\$45.00 per room
(919) 782-8600



**Half Price (\$5) B.B.B. Advance Tickets
for 1988 S.O.S. Members Only**

INCLUDE A SELF ADDRESSED ENVELOPE!!!

*Send this form with payment and self addressed envelope to:
SOS Raleigh Bash / Box 8343 / Richmond VA 23226
Must be in Richmond by February 24. None later. If you haven't renewed
your '88 S.O.S. membership, include '88 SOS Membership Application.*

No. of Raleigh B.B.B. advance tickets
for 1988 S.O.S. members @ \$5 each: _____

SOS Membership numbers (list all):

No. of Raleigh B.B.B. advance tickets
for non-SOS members @ \$10 each: _____

TOTAL ENCLOSED: (Make check payable to S.O.S.) \$

Mail to:
NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

TICKETS AT THE DOOR - \$10 EACH FOR ALL!

Walk to both clubs ... the Hqs. - Red's ... and Boogie Blues!

"It would be a hit in the pavilions ... all through the Carolinas."

Between the S.O.S. Bookends

The Rockin' 50's

Former Myrtle Beach life guard, now a U.S. Army Major, S.O.S.er, R & B historian, R & B record collector, curator of the S.O.S. Beach Music Library, and friend, Randy Anderson, sent me a book for Christmas (Randy is always sending me intriguing books on R & B): *"The Rockin' 50's"* by Arnold Shaw.

Now, *The Rockin' 50's* is just chock full of interesting tid-bits about the recording industry and the music business in those nostalgic days of pre-rock and early rock and roll when black ghetto music (R & B) was first becoming a major influence on the pop music charts.

One of the interviews in this book, with Jerry Wexler of Atlantic Records, makes one of the first references to "beach music" that either Randy or I have been able to run down.

For those interested in the roots of

beach music, this is a fascinating flashback to the dynamic music scene of the early 50's ... an era that dramatically shook-up and changed forever the musical tastes of a nation.

"During my first year (with Atlantic -1953), I cut Ruth Brown, the Clovers, Joe Turner, and the Drifters with Clyde. In those years, a top R & B record could go to four hundred thousand. Sales were localized in ghetto markets. There was no white sale, and no white radio play. The great thing was that we had a terrific releasing pattern. We put out four records every three weeks. One release would include Ruth Brown, the Drifters, Chuck Willis, and Ray Charles. Then we'd put out Ivory Joe Hunter, the Clovers, LaVern Baker, and Chuck. Every one would rack up a sale of one hundred thousand. We never cared about a white market. We didn't look for it

"At some point, we became aware that southern whites were buying our records, white kids in high school and college. This happened long before the kids in the North began to dig R & B. A kid like Presley was picking up on R & B long before the kids around him - listening to and singing Joe Turner tunes.

"The southern market opened with kids at the University of Virginia and young people all through the Carolinas on the seacoast. In May or June we always came out with what was known as a 'beach record.' It would be a hit in the pavilions - the bathing places - all through the Carolinas. We never missed."

The Rockin' 50's by Arnold Shaw
Published by Da Capa Press, Inc.
A subsidiary of Plenum Publishing
233 Spring St., N.Y. NY 10013

Mail Call ...

"After reading 'On the Tee with Driver' and 'Jo-Jo's Novella,' I suddenly realized that every anecdote that has ever appeared in Carefree Times was about O.D. folks and O.D. times. Sort of seems unfair to me that someone isn't commissioned to tell some lies about personalities in Carolina Beach and Atlantic Beach, N.C. history.

"... I'm sure if you polled your readers to mail in one of their favorite anecdotes you would receive ripe ones to print each issue. It's O.K. the way you have it, but I want to hear about other personalities ... Fat Man Flowers, John Lewis Nunn, Bones Hussey, etc, etc.

Jim Money - Jacksonville, FL

Editor's Note: I'm sorry, Jim, but I don't know the Fat Man, Nunn or Bones. Articles and anecdotes from the S.O.S. membership are more than welcomed. Send 'em in readers! And, Money, YOU are commissioned to tell some lies about the Carolina Beach cats!. O.K., man?

Hey, Jitterbug!

Ever wonder where the term "Jitterbug" came from?

In the 30's, Cab Calloway had a hep cat trombone player in his band that nipped the sauce too much. Cab would tell him, "Better quit drinking that bug juice, man, or you'll shake and jitter to death." Soon the guys in Cab's band were calling the 'bone player a "Jitterbug."

The phrase stuck and spread around the black music community to mean one that was super hip (or "hep" in those days).

Later the meaning changed to the name of the dance. It also kept its connotation of hep and cool, however, through the 50's.

To the police of O.D., "Jitterbug" once meant all guys with long hair and draped pants ... prime candidates for the pokey!

Don'tcha Miss ...

BIG LITTLE BOOKS
THE GREEN HORNET
BAKELITE RADIOS
WYONNIE HARRIS
JUKE BOXES with nickel plays
AUTO TAIL FINS
THE HIT PARADE & LS/MFT
SPIVEY'S BEACH
ROBERT'S PAVILION
HITCH HIKING to the beach
DUCK TAIL HAIR DO'S
TAILORED DRAPED PANTS
FOUNTAIN PENS with real ink
ARMORY DANCES
BEER FOR A QUARTER
SHRIMP IN A BASKET
BEACH STICK BALL
SILVER I.D. BRACLETS
FERRIS WHEELS by the sea
HOUSE PARTIES
THE OAK TREE INN?



On the Tee With Driver



As you read this, I am basking in the sun on a sailboat off Maui, Hawaii. I'm here on a three week vacation and special assignment for Carefree Times, writing an article which I'll soon be sealing in a bottle and casting into the sea. Hopefully it will reach "Swink" before it's time to go to press. If not, I'll see you next issue! *Harry Driver*

Editor's Note - Tough life our writers lead, huh? As of press time, Harry's note in a bottle had not yet washed ashore. We had bottle spotters posted all along the Pacific coast with spy glasses scanning the sea. No bottle from Driver was found. After three weeks of sun and fun, we hope Harry decides to return to our part of the world!

GORGEOUS & GAUDY... The Big Mean Boogie Machines JUKEBOXES

Jukeboxes were an integral part of the Great Depression. Few people had, or could afford, their own phonographs. And if they were lucky enough to own one, maintaining large collections of records was a financial impossibility. In the 30's, not even every household had a radio receiver ... now something that we take for granted. But if you had a nickel, you could go to your local hangout and partake of the best in musical entertainment!

Jukeboxes were once a designer's dream. The uninhibited screaming colors, the circles, bubbles and swirls, were all part of the design elements to take us out of this world.

Even when radio became a staple in every home, the jukebox provided what radio couldn't.

The jukebox could be tailored to reflect the musical tastes of an individual establishment. Jukeboxes satisfied the special interest listeners and afforded many musicians, especially blacks, with their only avenue of national exposure. Generally, there was no opportunity for black performers to get broad public radio play. But with the jukebox, ethnic and regional music gained an audience and, more importantly, sold records! Jukeboxes enriched our musical tastes and heritage forever.

The surface cosmetics of the jukebox were somewhat restrained due to shortages during World War II. The fever of its contents were undiminished, however. Through all the grim years, we danced to a frenzied beat - Lindy, Shag, Jitterbug, Boogie-Woogie - the sounds of the jukebox drowned out the depressing news reports of the war.

We are yet to pin down exactly how the "jukebox" got its name. Until the late 30's it was called *the automatic phonograph*. Some say that the name, *jukebox*, derives from an old southern word of African origin, *jook*, meaning to dance. Whatever the origin, the name *jukebox* endured, though the old boxes themselves are now on the endangered species list.

I consider myself very fortunate to own a 78 rpm '48 Rockola jukebox which I purchased a few years back from good friend and reknown beach music DJ, Richard Nixon, and this is one of my most prized possessions. I love to drop in a quarter and get five plays of loud, thumping, low-fidelity rhythm and blues ... and watch the swirling, glowing lights reflect around the darkened room. It's gaudy ... yet gorgeous! "

No, they just don't make them the way they used to! G.L.



CLASSIFIEDS



S.O.S. Migration VIII Video. *Fifty-six minutes of broadcast quality video professionally shot and edited. Includes B.M.I. Billy Ward presentation, Hall of Famers, Living Legends, crowd shots, shaggin' interviews and more! All for \$29.95 including postage and handling. See Sumter Brawley at Raleigh B.B.B. or order from: S.O.S. Productions, Box 12446, Research Triangle Park, NC 27709. For more info, call (919) 851-4581.*

Jo-Jo : Snedley needs to talk to you re scribing more ink.

S.O.S. Golf Shirts by Mail. *Top quality cotton interlock short sleeve shirts embroidered with your choice of "SOS Migration" or "SOS Working Staff." All sizes in red, white, yellow, navy, royal blue and burgandy. \$20 plus \$2 postage. Specify message, size and color. SOS Shirts, Drawer 505, Denver NC 28035. Or call "Living Legend Joe" at (704) 483-5589.*

S.O.S. Carefree Times

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tide and mood allow.

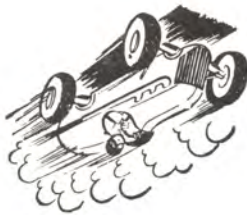
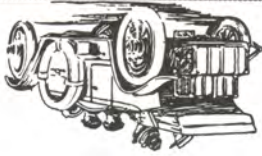
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On the Road Again - to Raleigh



Special Edition!

S.O.S. Carefree Times
 Box 8343
 Richmond, VA 23226



Bulk Rate
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1988 S.O.S. MEMBERSHIP APPLICATION

- Renewal.** If renewal, were you a member in 1987? _____
- Check here if address has changed from label on this newsletter.
- New.** If new member, list S.O.S. Sponsoring member. _____

NAMES _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (DAY) _____ (NIGHT) _____ AGE _____

Deadlines for Receiving Applications for Mail-Order Processing:
 Spring Safari ... March 20
 Fall Migration ... August 15

Membership in the S.O.S. is for the calendar year and expires on Dec. 31st, 1988. Membership includes Admission to three S.O.S. Beach Parties ... SPRING SAFARI, GOLDEN OLDIES and FALL MIGRATION. Half Price at any other S.O.S. Special Events which may take place. Subscription to S.O.S. Newsletter ... Carefree Times. 10% year 'round discounts at Don's Pancake House, Marina Raw Bar, Ship's Bounty & Sea Merchant's. *S.O.S. cards are non-transferable and it is the responsibility of each individual member to keep up with his/her card. NO CARDS WILL BE REPLACED if lost, stolen, etc. Member must rejoin to get new card.*

S.O.S. / P.O. Box 8343 / Richmond VA 23226

Memberships @ \$20 per person: \$ _____

Vinyl Bumper Stickers: @ \$2 each

"OCEAN DRIVE, USA
 The Beach Music Capital of the World" \$ _____

SHAG NAKED
 at the S.O.S. \$ _____

Note: this sticker will not be shipped to Horry County

TOTAL \$ _____

Make check payable to "S.O.S."

SPRING SAFARI: April 13-17 ... GOLDEN OLDIES: May 19-21

FALL MIGRATION: Sept. 14-18